



The Edward Bramley Law Society

# SPONSORSHIP PROPOSAL 2023/24



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The Edward Bramley Law Society is renowned as one of the largest and most acclaimed law societies in both the United Kingdom and Europe. In recognition of our exceptional efforts, we were honoured with the LawCareers.Net Student Law Society Awards for Best Law Society Overall and Best Student Engagement in March this year. In 2021 our unwavering commitment to excellence has been consistently acknowledged, including the Sheffield Students' Union Awards for Most Improved Society and Outstanding Charitable Contribution of the Year. In 2020, we won the LawCareers.Net Student Law Society Award for Best at Student Engagement, as well as being nominated for Best Society for First-Year Students and Best Law Society Overall. In 2017, we received the Sheffield Students' Union Volunteering Award and were nominated for the LawCareers.Net Mooting Award. Additionally, we won the LawCareers.Net Student Law Society Award for Best Mooting Activities in 2016, and the Best Social Media Award at the 2015 Awards. For two consecutive years, we were also nominated as Best Departmental Society at the Sheffield Students' Union Awards.

Our society comprises a diverse and international group of students, including undergraduates, postgraduates, and both home and international students. With access to over 1,000 members, we are one of the largest student-led societies in Europe. The society is multifaceted, and in addition to an excellent range of academic and career opportunities, we run sell-out social events, league winning sports teams and hold various charity events throughout the academic year.

Each year, our committee members endeavour to build on previous committees' accomplishments. Our society's steady growth and development of professional and academic events, coupled with the expansion of our sports teams and bar division, reflect our unwavering dedication to increasing opportunities within the Law School. In the upcoming year, we will continue to innovate, provide as many opportunities as possible, and hopefully win some more awards!

**-Katelyn Groenewald, President**



Every year, the week prior to the formal start of university, we run our highly anticipated Intro Week. Last year, this began with our traditional Welcome Event at Endcliffe Student Village, where we had over 50 individuals. We were thrilled to offer a jam-packed week filled with a diverse array of events, including a tour of the law school, laser quest event, bar crawl, sports taster event, as well as our first-year schemes webinar, and our renowned 'Law School 101' Webinar. The week was a huge success and we cannot wait to welcome the incoming 2023/24 freshers!

With regards to sponsorship opportunities, these can include, but are not limited to:

- Subsidising the costs of events (e.g. alcoholic and non-alcoholic socials, picnics, welcome events), as well as covering the costs of prizes for any competitions (e.g. gift cards).
- Merchandise and gift hampers from firms that can be distributed as giveaways on our social media platforms.

In terms of sponsoring Intro Week, we are very flexible and happy to receive suggestions and ideas from firms themselves! This week has a significantly large reach as we welcome back new and old members and set them up for a year of success. Therefore, this event is a great opportunity for you to showcase your firm or chambers as well as your opportunities. Overall, we aim to make this week as enjoyable as possible, so new students can remember it fondly, and with your help, we are keen to achieve this!

**Sponsorship open to negotiation.**



At the beginning of every academic year, we publish our society magazine, 'The Eagle'. The publication features articles including information about the law school, our society's influence in students' legal journey, as well as advice from past and present students, including opinion pieces and contributions from our valued sponsors.

The Eagle will predominantly be distributed virtually to ensure our society continues to promote environmental sustainability and provides readily available access via our website and social media pages. However, all magazine contributors will have the option to receive a printed, physical copy. The Eagle will be widely circulated and reach hundreds of people within our university - including current and prospective students, staff, other societies, and school visitors.

Advertising in The Eagle is the perfect opportunity to introduce yourself to our wide readership. Publication takes place at the end of September, which is the perfect time to bring our members' attention to your firm, before Vacation Scheme applications open.

We offer a range of packages, all open to negotiation and further discussion:

**Single page advertisement:**

£25

**Double page spread:**

£50

**Article plus advertisement:**

£100



The Careers Dinner is a celebrated annual event, and a proven success with students and firms alike. The event enables employers to meet enthusiastic and motivated candidates, with a genuine interest in their firm.

This provides representatives the opportunity to engage and network with students in a more informal setting, whilst allowing students to introduce themselves, ask questions and learn more about the firm in a relaxed environment. There is no better opportunity to engage with students and encourage them to apply to your firm during the 2023/24 application cycle. Students gain a seat at the event on a first come first serve basis.

Last November was the first time this event has run since Covid and it was a great success with 160 attendees and 14 organisation representatives. We also ran a raffle for the Children's Hospital Charity, our chosen charity for the year, which raised £540. The raffle featured a range of amazing prizes, including a bespoke meeting with graduate recruitment and a one-week work placement opportunity at a law firm. The 2023/24 committee is determined to continue to provide career opportunities to ensure our members flourish, and we would be delighted to work with you to make this possible.

**Suggested sponsorship: £500 per table.**

This will allow 2 representatives from your company to sit with 8-10 students. The event can be tailored to your needs and is open to negotiation.

- There is also the option to donate prizes for the raffle. For example, a place on one of your open days or a tailored career-related call with graduate recruitment.





Every year we host two black tie events, the Winter and Summer Balls. These are consistently the highlight of the social calendar with hundreds in attendance and both the 2022/23 balls selling out at a 250-person capacity. We seek to make each year's balls more impressive than the last, with past themes including Winter Wonderland, The Oscars, and Secret Garden. Whatever the theme, we aim to impress! As these are the largest events of the year, the ball is a fantastic sponsorship opportunity, as it offers the greatest chance to reach a large audience of aspiring lawyers.



## Benefits for your firm:

- Option to be sole sponsor of the ball, with your firm name included in the event title.
- Publicity on all promotional material including: tickets, posters and on social media.
- Optional promotional publicity by email, newsletter and SMS text messaging.
- Promotional firm material featured at the event.

**Suggested sponsorship: from £1200 (for each ball).**





Now approaching its ninth consecutive year, our Charity Week has become an integral feature in our society's social calendar. In order to fundraise for our chosen charity, the Edward Bramley Law Society hosts an engaging week full of events. Some past events have included careers events, sports matches, game shows, moots, socials, and many more.

We choose our charity based on a members' poll to enhance member engagement and input. These events are well-attended by law students and non-law students alike and usually take place in October or November. Therefore, this is an excellent time to publicise your firm as Vacation Scheme applications open.

Given the great success of our 2022 Diversity and Inclusions Week, we are excited to host this event again in 2023, as the Edward Bramley Law Society strives to remain a diverse and inclusive environment for our members.

We would be delighted for your company to sponsor either the entirety of Charity Week, the entirety of D&I Week - or both! Sponsoring one or both of the whole weeks means that the week is named solely after your firm. We will also make a donation to our chosen charity on your behalf. This really is a fantastic time to get involved with sponsorship, beneficial to your firm as the events are very well attended and all for a valuable cause.

**Suggested sponsorship (for each week): £300.**



**CLIFFORD CHANCE  
CHARITY DINNER** 

WE ARE DELIGHTED TO ANNOUNCE AN EXCLUSIVE DINNER WITH CLIFFORD CHANCE, RAISING MONEY FOR SHEFFIELD'S CHILDREN'S HOSPITAL CHARITY

Date: Monday 6th March  
Time: 18:00-21:00  
Venue: INOX, Sheffield Student's Union

THIS IS A MEMBERS ONLY EVENT

TICKETS WILL BE £20, WITH £10 BEING DONATED TO OUR CHOSEN CHARITY



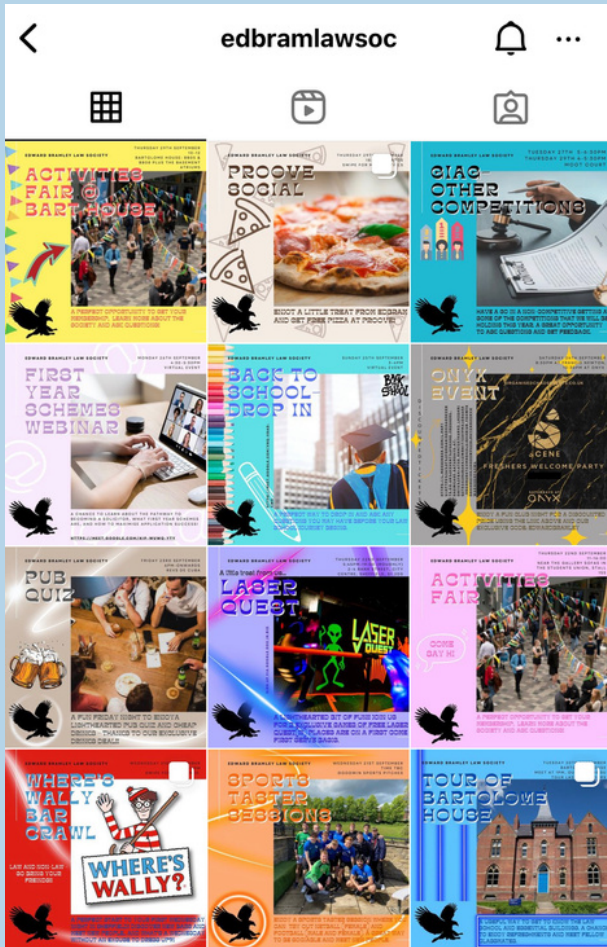


Edward Bramley's Bar Division offers a wide array of events ranging from legal competitions, legal practice seminars and trips. Learning the ways of practising law and mooting are at the heart of our society's Bar Division, and our mooters compete in a diverse set of varsity, internal, and external competitions to prepare them for their future in law. With intent to maximise the success of this sector, our Bar Division also organises Client Interview and Negotiation competitions to cater for our society's aspiring solicitors. In addition to this, the Bar Division also runs Bail Application and Plea in Mitigation competitions for those who have an eye out for a career in criminal law. Alongside our competitions, we provide 'Give it a Go' session, 'How to Moot' workshops, and numerous networking events.

The Edward Bramley Law Society and our Bar Division's success is also acclaimed internationally! Some recent examples include the Nuremberg International Competition and the National School Tri-Legal Arbitration Mooting Competition in Bangalore. The latter saw significant engagement and publicity in the University of Sheffield's School of Law newsletters. We invite you to consider supporting our motivated and engaging Bar Division team with their competitions, seminars, and trips that they will hold this upcoming academic year, and we are open to any suggestions as to how we can make that happen!

**Sponsorship open to negotiation.**





Due to the ever-changing and increasingly interactive post-pandemic world, much of our initial engagement with members will be carried out virtually, meaning that our online website and social media accounts are likely to be the first port of call for new members.

### Website

To accommodate this demand, we feature our website with regular updates, news articles, ticket sales, membership sign-ups, and much more to ensure our members remain well-informed and integrated in our society. We want you to be a part of this - therefore, we want to invite your firm to sponsor our website. A sponsorship can introduce your firm to our site's viewers, link students to your site, and add your logo for extra visibility.

### Social media

The reach of our social media cannot be understated, particularly when it comes to keeping updated at university. Our Facebook is flourishing, and currently boasts over 3000 members, while our presence on Instagram is growing exponentially (reaching 1300 followers), and our Twitter is officially award-winning! Together with our recently refurbished website, these make an excellent platform for you to advertise on. We are happy to publicise any information you would like communicated including application deadlines, open days and upcoming events.

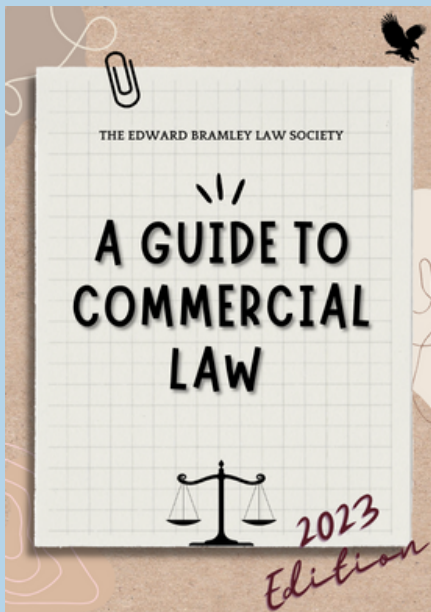
### Newsletter

The Edward Bramley Law Society Newsletter is emailed to all our members every six weeks and contains careers information, sponsored articles, and news bulletins. We also post the latest edition of our newsletter to the Law Student Community Facebook pages, which reach all law students at the University of Sheffield. This is an ample opportunity for promotion at times in the year which are suited to your firm.

**Interested in these opportunities? We will happily provide individual prices and benefits of each opportunity. If you are interested in multiple opportunities, we also offer an Online Sponsorship Package.**

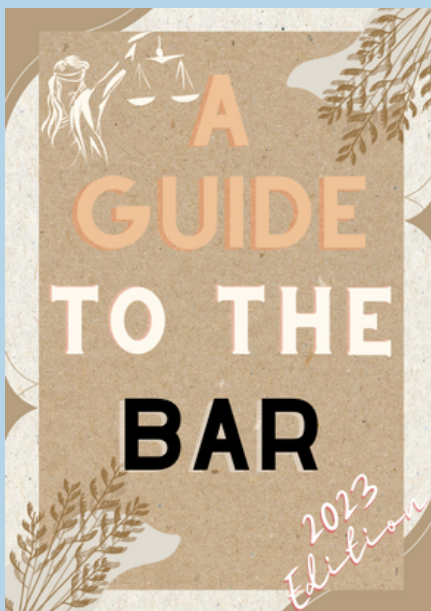


In previous years, we have produced the Employability Handbook, however this year we are giving it a make-over by creating tailored guides for aspiring solicitors and barristers. As previously noted, academic success is at the core of EdBram and we want to ensure our members do not struggle or feel alone during one of the most crucial times of their lives. We believe that your contribution to our guides would be a significant asset to our members, and we look forward to the opportunity to collaborate with you.



### A Guide to Commercial Law (Law Firms)

This guide will help students from all year groups and backgrounds break into commercial law. As we include information and guidance for members on securing their dream training contract, our Guide to Commercial Law is ripe for potential for your firm to be promoted to our members and the wider law student body. Sponsoring this guide provides the opportunity to work with our Academic & Careers Secretary to give valuable insight for our aspiring solicitors, while advertising your firm, opportunities, hints for success and deadlines to its readers.



### A Guide to the Bar (Chambers)

As we introduce our bar-specific career and employability guide this year, we invite your chambers to be part of it. We would be honoured if your chambers would contribute an article to the guide, which could cover a range of topics such as your journey to the bar as a pupil or barrister, your experience working at the bar, or any other subject that may be of interest. If you prefer, you may also choose to publish an advertisement instead. By sponsoring this guide, you will have the opportunity to provide valuable insights to our aspiring barristers.

We offer a range of packages, all open to negotiation and further discussion:

**Single page:**

£25

**Double page:**

£50

**Guide plus sponsor:**

£100



**Netball Team**



**Mens Football Team**



**Womens Football Team**

Following the expansion of our sports teams in 2022/23, we now boast: competitive and development teams in netball and mens and womens football; regular socials (including the annual kit social); a sports sub-committee, and success in external competitions such as the Sheffield World Cup and the England Netball charity tournament, in aid of the charity “Mind”.

Sponsorship will allow the society to continue to offer regular training sessions, competitions, and kit for a subsidised fee-ensuring the sports teams are accessible for all our members. As sole sponsor of our Adidas football and netball kits, our sports teams offer a fantastic sponsorship opportunity for your firm.

**Sponsorship open to negotiation.**

Sports Tournament:

As an additional sporting opportunity, we are seeking to host a Law Societies Sports tournament in Spring 2024. Subject to sponsorship, we will invite football and netball teams from law societies across the UK to take part in this whole-day tournament. The event will conclude with networking drinks and a prize-giving ceremony.

- Option to be sole sponsor of the tournament, with your firm name included in the event title.
- Publicity on all promotional material including: posters, newsletters and on social media.
- Promotional firm material featured at the tournament.
- Opportunity to enter your own team/s.



Our annual Law Week has become an integral part of the University of Sheffield's School of Law experience with its ever-growing presence on campus engaging law and non-law students, as well as members of staff. This week takes place in April and consists of career events, the commercial awareness competition final, workshops, presentations, and much more, giving you the opportunity to promote your firm on campus to a large number of students.

We welcome you to run career events in Law Week and we are happy to discuss potential sponsorship packages for this. In addition, we also host a wide array of social events that boasts high attendance with students.

Our Law Week concludes with the Edward Bramley Awards Ceremony and our renowned Law's Got Talent, a lively event that even brings lecturers away from the office to act as guest judges.

### Sponsorship of Law's Got Talent includes:

- Association with the most popular event of Law Week.
- Your name and logo on all promotional material including tickets, posters, social media, website, and email. We can also optionally promote your firm by SMS text messaging.
- The opportunity to judge the event and network.

### Sole sponsorship of Law Week includes:

- Having the week named after the main sponsor.
- 2 allocated slots to run sessions during the week.
- Promotion on all material and publicity as sole sponsor on all media.
- The opportunity to supply merchandise to be distributed throughout the week.

EDWARD BRAMLEY PRESENTS...  
**LAW'S GOT TALENT**  
Wednesday 3rd April  
8:30PM @ BarOne's  
Raynour Lounge  
Test your talent with a chance to win prizes and raise money for Sheffield Mind!  
**FREE FOOD!**  
Email edwardbramleylawsociety@gmail.com or contact the committee on Facebook to take part! Donations are encouraged upon arrival  
mind for better mental health  
C M S Law.Tax



## Society clothing

Our members asked us for hoodies, so we designed and delivered! We are one of the largest societies at the University, and therefore there is a high demand for this merchandise. As a result, there are currently hundreds of students walking around campus in EdBram clothing. As a sponsor of the Edward Bramley Law Society hoodies, your firm name and logo will be featured exclusively on the design - a great way to promote your firm, not only to law students but also to those students spotting the hoodies around campus!

### **Sponsorship open to negotiation.**



## Committee jumpers

All 24 Edward Bramley committee members wear their personalised committee jumpers at any event we host or attend in an official capacity. These work as walking advertisements for your company and are a great opportunity for sponsorship, as they are also worn at open days for prospective students, and are generally seen by a large number of people.

**Suggested sponsorship: £450.**



Mentoring is a powerful tool for developing the skills and knowledge required for students to succeed in their chosen careers. With this in mind, the Edward Bramley Law Society is pleased to launch a Reverse Mentoring Programme that aligns with our commitment to diversity, inclusion, and innovation strategies.

This innovative new scheme will help firms gain an insight into the mindsets and experiences of students from a diverse range of backgrounds. Using the experience and alternative insights that law and non-law students offer, the initiative aims to influence accessibility and drive change in the ED&I space. As a society, we recognise the critical need for diverse perspectives and inclusive practices within the legal profession.

Our reverse mentorship programme is specifically designed to bridge the gap between law firm mentees and law student mentors through a dynamic dialogue of ideas, knowledge and experiences over a four-month period. This time will allow for a series of consultations that will review a firm's ED&I strategy across a range of areas. This might include the firm's website, social media presence, recruitment, employee perception of ED&I. By supporting our reverse mentoring programme, your firm will benefit from fostering inclusivity, access to fresh perspectives, professional development, brand enhancement and talent acquisition.

**Please get in touch with us if you would like to know more about the scheme.**





## Exclusive Insight Events:

We are looking for firms to offer exclusive open days or insight events, allowing our members and your firm to become better acquainted with each other. These can be hosted in person or virtually.

**Please get in touch with us if you are interested in offering this opportunity.**

**VISIT: Trowers & Hamlin (Manchester)**



This is a unique opportunity to learn about Trowers & Hamlin, see their working environment and find out about their different roles and application routes available.

You'll get a tour, a short presentation or case study/ commercial awareness exercise, followed by a Q&A with recent graduates and a light networking lunch with a range of professionals at Trowers & Hamlin.



Following our session at Trowers & Hamlin you'll also have the opportunity to explore the city in a small group, before coming back to Sheffield.

**& it's completely free!!**

**THURSDAY 23RD MARCH 2023, 8AM-5.30PM**




**Q&A VIRTUAL PANEL EVENT**

**WITH TRAVERS SMITH**

**When?**  
Thursday 5th January  
3pm-4pm

**Where?**  
Online, via Zoom

**Who?**  
Tara Davidson  
Graduate Recruitment Manager

Sam Van Besouw  
Associate in the PEFS team

Will Rann  
Third seat Trainee, Tax Team



## Safety Alarms:

When students sign up to the Edward Bramley Law Society, members will have the chance to receive a safety alarm. We consider this as vitally important for the safety of our members. The safety alarms will be named after your company and being attached to this will be a fantastic opportunity for your company name to be circulated.

**Suggested sponsorship: from £300.**







No amount of words can express how grateful we are for our sponsors and partners for their continuous support and engagement! The Edward Bramley Law Society is one of the biggest, most influential, and best ranked societies at the University of Sheffield - and it has a special place in the hearts of students, alumni, and staff.

Following the disruptions caused by the Covid pandemic, we are even more motivated and dedicated to provide our members with as many opportunities to socialise with aspiring legal professionals, and assist them in achieving academic excellence, as we possibly can. Ultimately, we want to ensure our members are exposed to the best possible experience whilst at University, and we are extremely thankful to our sponsors for helping us achieve this year after year.

Thank you for taking the time to read our brochure. We are extremely excited for the upcoming year, and we are sincerely looking forward to the success it will entail!

**- Katelyn Groenewald, President**



*Proudly supporting the LGBTQ+ Community*



**EMAIL:**  
[LAWSOC@SHEFFIELD.AC.UK](mailto:LAWSOC@SHEFFIELD.AC.UK)



**WEBSITE:**  
[HTTPS://WWW.EDBRAMLAWSOC.CO.UK/](https://www.edbramlawsoc.co.uk/)



**INSTAGRAM:**  
[@EDBRAMLAWSOCIETY](https://www.instagram.com/edbramlawsociety)



**FACEBOOK:**  
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**LINKEDIN:**  
[WWW.LINKEDIN.COM/COMPANY/EDBRAM](http://www.linkedin.com/company/edbram)



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